

Boost Sales

with the help of 3D Rendering



7cgi is a 3D visualization team helping the premium brands leverage the world of product Visualization, virtual photography and interactive digital experiences. We offer all-in-one-place solutions for forward-thinking visual merchandising.



3D Rendering by 7cgi team
Subject: The media console
Client: Well Travelled Living

Replace traditional photoshooting with 3D Renderings.



*By transforming your photography process towards CGI with us
will help you to stay up to date with the state of the art technology.*

*This will let you skip location renting, though logistics and high
organizational effort.*



3D Rendering by 7cgi team
Client: Bright View International

Product solo images:

Create the perfect lifelike digital representations of your products and start producing stunning visual content faster and at much lower cost. 7cgi has been serving furniture brands Since 2014. We have developed certain practices and automations in the mean time that made us efficient and best in class at the same time. The skilled team is capable of producing images that look more appealing than photos taken by digital cameras.

Based on the photorealistic 3d models we create you're now ready to start producing all the product images you always wanted from any point of view, any material, any creative background, anything - get it fast, cost effective and, most of all, as beautiful as your best product photographs. Or better. Really.



Sell Your unbuilt Product :

You Dont need to manufacture all the colors before you sell. You will have the flexibility. Your unbuilt product will look as if these are photos taken by high end digital cameras.



The consistency:

The consistency in quality, positioning, lighting, color, and viewing angles will make your Product catalog look more professional than how it would look with old school photography.



Automation:

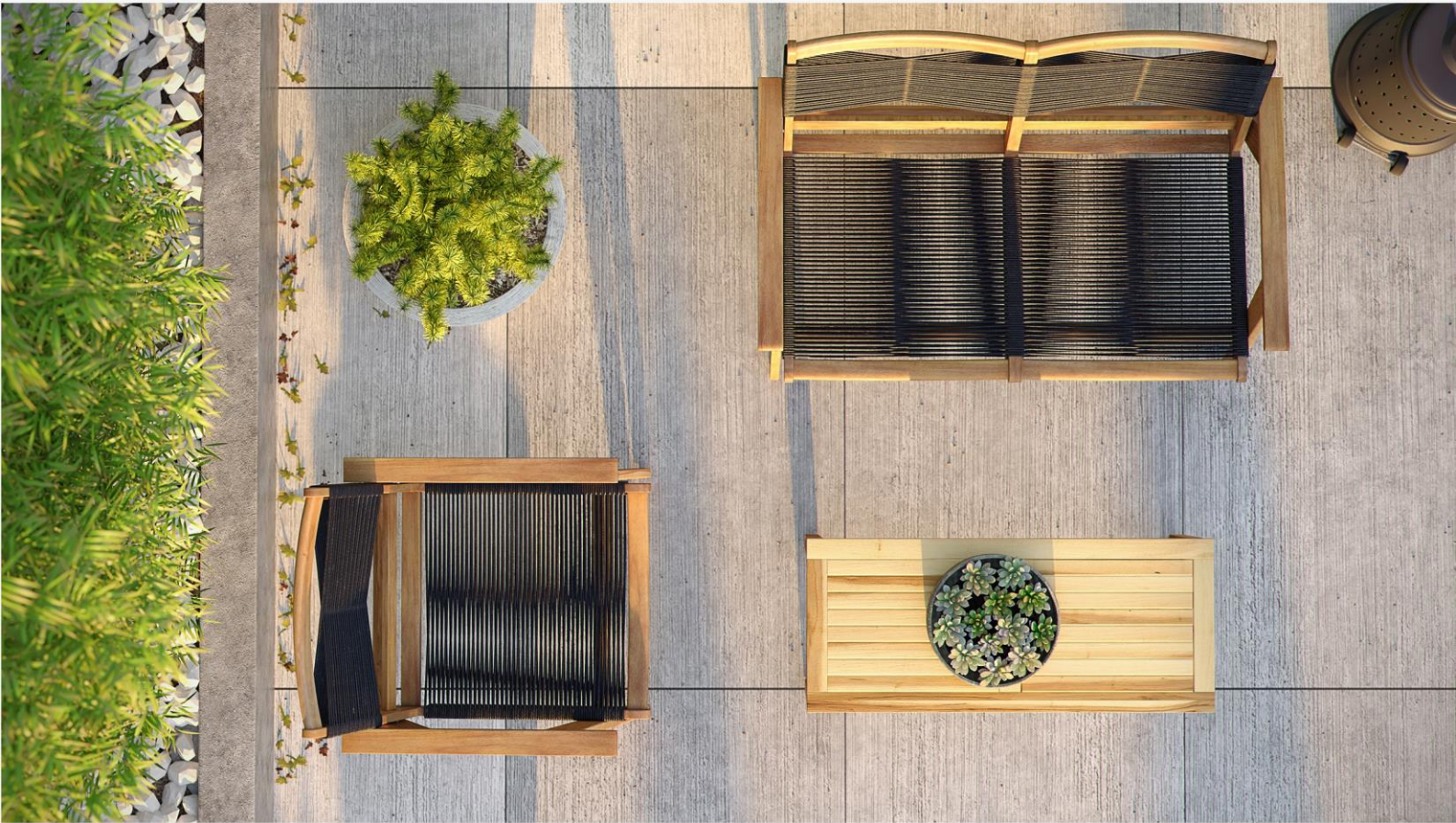
Practice of automation is in our common production pipeline. That saves us not hours but days. We have inhouse render nodes to help us in the process of rendering thousands of images in a much shorter amount of time. We use our inhouse scripts on a daily basis to streamline the modeling and rendering procedure.



You dont have to have a certain product in the inventory to sell it online. Let your customers choose from a thousand color swatches rendered straight from a 3D application.

Lifestyle images:

Are also called "Mood images" or "in Situ" images. These images are intended to inspire. They put your product in the right context to make it stand out and attract positive attention. Our creative team has built amazing virtual stagings settings to present products of premium brands. All in all, you are in a good hand!



Client: well travelled living



Own your virtual space:

With the help of our team of 3D artists You can literally build and own a virtual space. You wont have have to pay any rent and you can own it forever. This virtuall space can be used to showcase anything that suits your need. All you need to do is to change the focus for different subjects.



Mood image
Client: Firesense

www.7cgi.com



Mood image
Client : Baidani Fitnessgeräte

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Mood image example
Client : Well Travelled Living
Sub: Outdoor furnitures

Streamline, Cut cost, Engage and Increase sales!

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Thank you for going through our sample!

