

# Boost Sales

## with the help of 3D Rendering



*7cgi is a 3D visualization team helping the premium brands leverage the world of product Visualization, virtual photography and interactive digital experiences. We offer all-in-one-place solutions for forward-thinking visual merchandising.*



3D Rendering by 7cgi team  
Subject: The media console  
Client: Well Travelled Living

## Replace traditional photoshooting with 3D Renderings.



*By transforming your photography process towards CGI with us  
will help you to stay up to date with the state of the art technology.*

*This will let you skip location renting, though logistics and high  
organizational effort.*



3D Rendering by 7cgi team

Client: Bright View International

## Product solo images:

*Create the perfect lifelike digital representations of your products and start producing stunning visual content faster and at much lower cost. 7cgi has been serving furniture brands Since 2014. We have developed certain practices and automations in the mean time that made us efficient and best in class at the same time. The skilled team is capable of producing images that look more appealing than photos taken by digital cameras.*

*Based on the photorealistic 3d models we create you're now ready to start producing all the product images you always wanted from any point of view, any material, any creative background, anything - get it fast, cost effective and, most of all, as beautiful as your best product photographs. Or better. Really.*



## Sell Your unbuilt Product :

*You Dont need to manufacture all the colors before you sell. You will have the flexibility. Your unbuilt product will look as if these are photos taken by high end digital cameras.*



## *The consistency:*

*The consistency in quality, positioning, lighting, color, and viewing angles will make your Product catalog look more professional than how it would look with old school photography.*



## Automation:

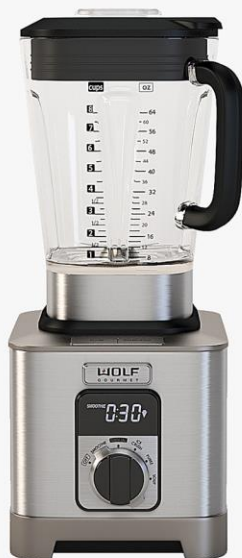
*Practice of automation is in our common production pipeline. That saves us not hours but days. We have inhouse render nodes to help us in the process of rendering thousands of images in a much shorter amount of time. We use our inhouse scripts on a daily basis to streamline the modeling and rendering procedure.*



*You dont have to have a certain product in the inventory to sell it online. Let your customers choose from a thousand color swatches rendered straight from a 3D application.*

## *Diverse Modeling skill :*

*If you are a retailer selling variety of products. We have a good news for you. Our team is diversified with a variety of skill that you may possibly need. From Organic to hardsurface, From hair clips to Luxury cars 3D modeling & visualization.*



## Lifestyle images:

Are also called "Mood images" or "in Situ" images. These images are intended to inspire. They put your product in the right context to make it stand out and attract positive attention. Our creative team has built amazing virtual stagings settings to present products of premium brands. All in all, you are in a good hand!



Client: well travelled living





## *Own your virtual space:*

*With the help of our team of 3D artists You can literally build and own a virtual space. You wont have have to pay any rent and you can own it forever. This virtuell space can be used to showcase anything that suits your need. All you need to do is to change the focus for different subjects.*



*Mood image  
Client: Firesense*



*Mood image example*  
*Client : Well Travelled Living*  
*Sub: Outdoor furnitures*

*Streamline, Cut cost, Engage and Increase sales!*

[www.7cgi.com](http://www.7cgi.com)

## *Product Configurator:*

Do you want to allow your customers to design their own product? Customize shape, Size, and Colors? We can help. Please follow this [Link](#) to visit an example.

## *Our services include:*

- *Product Solo/Silo images*
- *Mood/In-Situ/Lifestyle images*
- *Product customizer/configurator*
- *360° Rotating video or spinner.*
- *Info-Graphics or explainer videos.*

## *Why Us?*

- *Highly cost effective yet world class visualization.*
- *Faster delivery*
- *Flexible changes and revision rounds.*
- *Smooth production workflow*
- *Stunning 3D models just from photos and measurement. No drawing or blueprints required.*

## *Request a Demo!*

Want to see how it works for your product? Please fill out the [form](#) to Order a Demo.

## *Enquire about much more:*

You can also have 360° Spinning videos, VR, QTVR, Animations, Technical illustrations and much more for your products. You may call us at +44 20 8133 9669, & Skype- live:.cid.20717aaa582dc499. Drop us an email at [abdullah@7cgi.com](mailto:abdullah@7cgi.com),